

## SHAHAR ZIV

Shahar is an experienced educator, writer, and speaker who is skilled at simplifying the complex, sometimes intimidating world of personal finance. He is passionate about guiding students and recent graduates on the path to financial wellness.

Shahar co-founded a popular personal financial management course at Harvard that he has taught for the past 8 years. He has also had the privilege of working with students at Wharton, Columbia Business School/ Graduate School of Arts & Sciences, as well as lawyers at Skadden and Debevoise, resident physicians at Mount Sinai Hospital, and employees at Doordash. As a contributing writer for Forbes and, he regularly shares financial advice with millions of readers. Many of his incisive columns have been selected as “Forbes’ Editor’s Picks.”



Shahar is a dynamic speaker and have been invited to present his thought leadership at events such as the Consortium on Financing Higher Education’s (COFHE) annual retreat about “Implementing a Financial Education Program at Harvard” and the U.S. Conference of Mayors on “Asset Building for Low and Moderate Income Families.” He regularly keynotes at various conferences and events including the Credit Union National Association (CUNA) CEO roundtable and Northwest Credit Union Association’s (NWCUA) MAXX Conference.

Shahar is a seasoned executive with extensive experience at the intersection of financial services, payments, and technology. In his current role as the Senior Director of Strategy & Operations at PayPal, he has helped shape strategies around how the company offers products to answer the diverse needs of consumers and merchants. He is a firm believer that technology can empower people with better financial products at lower costs in order to make financial lives easier and more convenient.

Shahar graduated Phi Beta Kappa from Cornell University with a BA in Economics and earned his MBA from Harvard Business School. He proudly serves on the Board of Directors of the Harvard University Employees Credit Union.

